

# jer fink

software engineer

website ----- jerfink.online

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I possess the ability to transform **ideas** into real-world production **code**.

I'm a front-end focused Salesforce Software Engineer responsible for the code development, testing and delivery of solutions on the Salesforce Commerce Cloud B2C Platform. High pressure situations only fuel my fire to perform by using adaptability, communication, dedication and humor. I strive for elegant solutions to complicated problems, knowing there is a legacy to everything we do.

## ACCOMPLISHMENTS

- \* Salesforce Certified B2C Commerce Developer
- \* 10 yrs in professional web development
- \* 5 yrs building and customizing SFRA cartridges and plugins
- \* Cross functional team leadership

## KNOWLEDGE

- \* JavaScript, HTML, ISML, SCSS, jQuery
- \* CSS Grid, Flexbox, Viewport-based UI
- \* DOM traversal, browser dev tools and debugging
- \* SFRA back-end controllers and middleware
- \* Webpack, npm, nvm, Node
- \* Visual Studio Code IDE
- \* Version control and branching strategies
- \* Jira, Confluence, Agile methodologies

## BACKGROUND

### Astound Commerce, 2021 to now – Remote

- Salesforce Commerce Cloud Software Engineer - B2C
- Front End Team Lead role
- SFRA customizations on a world's leading luxury fashion storefront
- Custom Page Designer components for in-store touchscreen kiosks

### Magnet360 / Mindtree, 2018 to 2021 – Remote

- Salesforce Commerce Cloud Front End Architect
- Demandware B2C Commerce platform / SFRA
- Business Manager administration
- Salesforce Lightning Web Components / Aura Components

### E Group, Inc., 2014 - 2018 – Minneapolis, MN

- Senior UI developer
- ASP.NET, C#, HTML5, CSS3, SCSS, JavaScript, PHP, WordPress
- Implemented percentage-based CSS grid system and style guide
- Leading the team on problem solving and best practices

## EDUCATION

### Rasmussen College, Lake Elmo, MN

AAS Degree in Multimedia Tech  
w/ emphasis on Web Development,  
3.0 - 4.0 GPA throughout coursework,  
Dean's List 5 terms

## INTERESTS

### Music.

I create music on guitar and piano, and have toured the U.S., performing in an all-original rock band

### Build.

I execute hands-on projects in my spare time, such as carpentry, remodeling, woodworking, and completing outdoor projects

### Travel.

I have a passion for exploring and sharing new experiences while on adventures with my family